Robert Beers

SCS-100

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In the ad Reduce Methane Whoppers what kind of research was conducted to ensure that the quality of the meat and or milk the cow produces is not affected because of the new feed that changes how a cow digests the food?

The only true way you could use social science in researching this topic would be you would have to do studies of controlled groups of cows. You would need to test the quality of the meats and the milk from the cows compared to cows that are eating this new feed that eliminates the methane. Methane is a naturally forming gas in both cows and people so finding a way to eliminate it would have some effects on the body.

The results of the study from the cows for the controlled groups would give the people the answers they need to see if there will be any effects on them because of the new feed that changes how the body digests the food.